

RESULTS OF OUR 2025 TEACHER SURVEY



98%

say their students are more enthusiastic readers when using **Kid Scoop News**.



94%

say **Kid Scoop News** motivates reluctant readers.

Key Features Valued by Teachers:

(Weighted Average Scores)

- Every student gets own copy: **4.88 / 5**
- Writing and cutting activities: **4.39 / 5**
- Provides life-skills information: **4.34 / 5**
- Practical health and safety tips: **4.11 / 5**

92%

use **Kid Scoop News** for independent reading.



55%

use **Kid Scoop News** in classroom pairs.

45%

use **Kid Scoop News** in classroom small groups or large class discussions.



95%

encourage students to take **Kid Scoop News** home and share it with their families.

40%

integrate **Kid Scoop News** directly with class lessons.

49%

ask students if they are using **Kid Scoop News** at home, highlighting opportunities to strengthen family connections.

Kid Scoop News®

THE MORE KIDS READ, THE MORE THEY SUCCEED!

AWAKEN THE MAGIC OF READING

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