

# RESULTS OF OUR 2022 TEACHER SURVEY



95%  
say health and  
life skills content  
is important.

95%

of teachers send **Kid Scoop News** home for students to read with family members.



100% say it is extremely important for each student to have his/her own copy.

95%  
say health and  
life skills content  
is important.

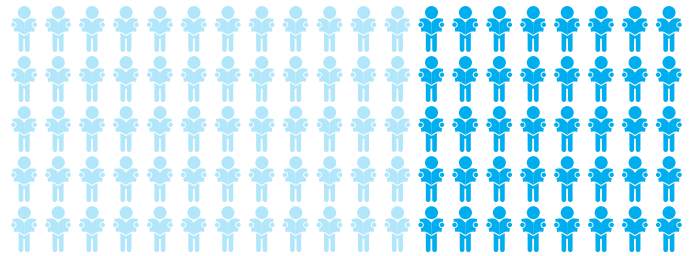
Over half of our readers are English language learners.

76%

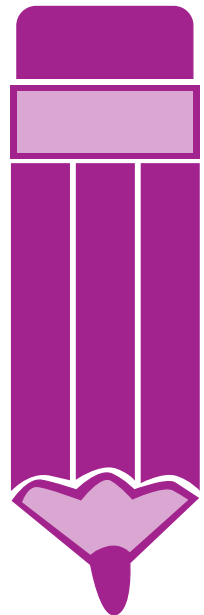
say it is important to have a bi-lingual Parent Guide.



60% of teachers requesting **Kid Scoop News** are not yet sponsored.



100% say it motivates reluctant readers to read more.



The number of students that have age-appropriate reading materials at home to complete their 20 minutes per day reading assignment is only

2%



100%

say it encourages children to read more.



100%

of copies are delivered to teachers and youth organizations who ORDER them.

**Kid Scoop News**<sup>®</sup>

THE MORE KIDS READ, THE MORE THEY SUCCEED!

AWAKEN THE MAGIC OF READING

KidScoopNews.org • 707-996-6077 • 181 Andrieux St. Suite 200, Sonoma CA 95476