95% of teachers send Kid Scoop News home for students to read with family members. 100% say it motivates reluctant readers to read more. 60% of teachers requesting Kid Scoop News are not yet sponsored.

Over half of our readers are English language learners. 76% say it is important to have a bi-lingual Parent Guide. 100% say it is extremely important for each student to have his/her own copy.

2% of students that have age-appropriate reading materials at home to complete their 20 minutes per day reading assignment is only 95% say health and life skills content is important.

KidScoopNews.org • 707-996-6077 • 181 Andrieux St. Suite 200, Sonoma CA 95476